

JUST LOVE



10th Birthday Relay

Falmouth - Aberdeen



Relay Pack

JUST LOVE

www.justloveuk.com

Thank you for taking part!

We are so glad you are taking part in the relay; we hope you'll have loads of fun doing it! Here's a pack from us containing all you'll need to know as you begin your part of ***The Just Love 10th Birthday Relay***.

Contains:

- Connecting with your team.
- Photos and Video policy.
- What you'll need.
- Fundraising tips and messages to send.
- Links to the JustGiving pages for each leg.

Connecting with your team



Once you've signed up, we'll pass your details on to the person leading your leg. They'll then add you to a WhatsApp group with the rest of the team completing that leg. From there, you'll be able to hear any updates about your leg - what time you'll meet, where and what you'll need on the day. We'll be in touch with any other updates, but for the most part, your point of contact will be the leg lead.

Don't have WhatsApp? Not a problem - just get in touch with joseph.liley@justloveuk.com to let us know and we'll be able to keep you updated with all the details from your leg lead.

Photo and Video policy

As you can probably tell, we're very excited about this Relay and would love to share about it with people from across our movement, as well as people who don't know about us yet. This means that we'll be looking for photos and videos from the different legs taking place during the fundraiser!

Because of that, we want to ask you two things. Firstly, **we'd love to see any photos or videos that you take whilst taking part in the Relay** - if there's anything that you'd be comfortable with us sharing on our social media channels, please do send it to joseph.liley@justloveuk.com or DM us on Instagram. Secondly, we'd ask that **if you're not comfortable being featured in any videos or photographs from the event, that you let us know by emailing the above address.**

What you'll need

This isn't an exhaustive list, but some essentials that it will be helpful to bring include:

- A bicycle: unfortunately, we can't provide any bicycles for those taking part, so be sure to bring a bike in good working condition.
- A helmet.
- A small cycle repair kit.
- Clothing appropriate for the weather conditions, and comfortable for cycling.
- Water.
- A (lightweight) packed lunch and snacks.
- Mobile phone, ID, and some money.

Fundraising Tips and Tricks

The money you will raise makes a massive difference to us, and we are so grateful to you for joining in. We're setting each leg a target of £750, with each cyclist aiming to raise roughly £200, so here are some top tips to get you going!

1) Get started early:

As soon as you know you're getting involved, start sharing the Just Giving page, don't just wait until the day. **You can find the JustGiving page for your leg at the end of this document.**

2) Know your why:

People love a story and knowing they are giving to something that makes a difference, so go for it in sharing why you are fundraising for Just Love. If you've been dragged along by someone else, chat to them about why they want to do this, catch their vision and then share that! If you want some language to use, check out our ['About' page](#).

3) Share share share:

If you use social media, think about the different ways you can tell people what you're up to: sharing stories or posts on why you are fundraising, documenting the day, adding the JustGiving link to your bio; people are more inclined to watch than read so go for it with the vlogs. If you're not on social media, you can put it in lots of WhatsApp chats.

4) Make it hard:

As well as loving stories and difference making, people are just quite

sadistic, so either play on how hard you'll find it or add an extra challenge - like, for every £100 you raise, you'll add another strange item of clothing to your outfit on cycle day, or people can suggest challenges if they donate over a certain amount. Then document your pain.

5) Get lots of people involved:

The more people doing your leg with you, the quicker you reach the target, so do invite your friends, family, neighbours, small group, or colleagues to join you for the day! This won't only make it more fun, but could also increase your fundraising, because people love sentimentality. A small group cycle, or completing a leg together as a Just Love group, if you were or are a part of one, will be sure to make potential sponsors happy.

Fundraising messages

To get you started in your fundraising, here's two messages to adapt and send to people to build a team of sponsors - one briefer, and another containing more detail.

Fundraising message (Brief)

Hi X,

I am embarking on a sponsored cycle from x - x this summer as part of Just Love's 10th Birthday Relay (<https://justloveuk.com/10th-birthday-relay>). If you've not heard of Just Love before, Just Love exists to equip Christian students and support graduates to pursue justice with their whole lives. You can see more about what they do here: <https://justloveuk.com/about>.

This summer they are embarking on their most ambitious fundraising

challenge yet - cycling over 1,500 miles as a movement to travel between the Just Love groups and trying to raise £25,000 as they do so. We are cycling because the need to raise up a generation with the character, theology and practices necessary to have a huge justice impact on our world has never been greater.

I'm writing to ask if you would please consider sponsoring me on my journey, and play an essential role in helping this justice impact to continue? I'm trying to raise £200 as I do this cycle. [Cyclists, if you want you can insert why you are doing it, what JL means to you and why you want to raise some funds!] You can donate here: [Cyclists, add the link to your JustGiving page, which you can find in your 'Relay Pack'] - and if you want to see how the whole challenge is progressing you can see it here:

<https://www.justgiving.com/campaign/justlove10thbirthdayrelay>.

Thanks so much for your consideration!

Fundraising message (Longer)

Hi X,

I am embarking on a sponsored cycle from x - x this summer as part of Just Love's 10th Birthday Relay (<https://justloveuk.com/10th-birthday-relay>). If you've not heard of Just Love before, Just Love exists to equip Christian students and support graduates to pursue justice with their whole lives. You can see more about what they do here:

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Already, Just Love students and graduates are having a huge impact. In the last ten years Just Love students have run over 6,700 events with an aggregate attendance of 79,000 students. They've given over 38,000 hours to their local communities and raised over £180,000 for other charities. Our graduates are already having an enormous impact through the careers, lifestyles, giving and in their communities. Already we have graduates who have started ethical businesses, fostered and adopted children, committed to giving away 30-40% of their salaries, and two are running as parliamentary candidates at the next election. But this impact is made possible only by the generosity of people who faithfully fund the life-changing coaching, support and resources that these students receive from Just Love UK.

I'm writing to ask if you would please consider sponsoring me on my journey, and play an essential role in helping this justice impact to continue? I'm trying to raise £200 as I do this cycle. [Cyclists, if you want you can insert why you are doing it, what JL means to you and why you want to raise some funds!] You can donate here: [Cyclists, add the link to your JustGiving page, which you can find in your 'Relay Pack'] - and if you want to see how the whole challenge is progressing you can see it here:

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Thanks so much for your consideration!

Just Giving Pages:

England (South West) and Wales

- Falmouth to Plymouth
- Plymouth to Exeter
- Exeter to Bristol
- Bristol to Cardiff
- Cardiff to Bath
- Bath to Winchester

England (South East)

- Winchester to Brighton
- Brighton to London
- London to Reading
- Reading to Oxford
- Oxford to Milton Keynes
- Milton Keynes to Cambridge
- Cambridge to Thetford
- Thetford to Norwich
- Norwich to King's Lynn
- King's Lynn - Peterborough

England (Midlands)

- Peterborough - Leicester
- Leicester - Coventry - Birmingham
- Birmingham - Nottingham
- Nottingham - Sheffield

England (North West)

- Sheffield - Manchester
- Manchester - Liverpool
- Liverpool - Rochdale

England (North East)

- Rochdale - Leeds
- Leeds - York - Northallerton
- Northallerton - Durham - Newcastle
- Newcastle - Bamburgh
- Bamburgh - Eyemouth

Scotland

- Eyemouth - Edinburgh
- Edinburgh - Glasgow
- Glasgow - Kinross
- Kinross - St Andrews - Dundee
- Dundee - Aberdeen

